

"Introductory Offer Sea Brine"; and leaflets entitled "Sea Brine . . . from Ocean to You," "Worry Clinic Sea Water Can Help Prevent Disease, by George W. Crane, Ph. D., M.D.," "Reprinted from the February 5, 1961 issue of the Lakeland Ledger Facts Indicate Ponce De Leon Was On Right Track * * *," "Bottling The Salty Sea," "You Are Invited To Write Dr. Crane * * * Worry Clinic * * * Chemical Smorgasbord vs. Cancer * * *," "Worry Clinic Drink Sea Water, Crane Recommends, By George W. Crane, Ph. D., M.D.," and "Florida Sea Brine Laboratories, Inc., Sea Brine Analysis."

LIBELED: 4-7-61, N. Dist. Ohio.

CHARGE: 502(a)—when shipped, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective in the treatment or prevention of cancer, diabetes, multiple sclerosis, leukemia, myasthenia gravis, Parkinson's disease, arthritis, goiter, deficiency ailments, sterility, dental caries, ailments and infections of the eyes, hangover, gray hair, and baldness; that the article provided for rejuvenation, prolonged youth, improved mental health, was adequate and effective in providing for proper function of body glands and organs; and that the article contained significant amounts of essential minerals necessary to health and that such essential minerals are not found in ordinary foods.

DISPOSITION: 5-31-61. Default—destruction.

6609. Vitamin B₁₂ injection. (F.D.C. No. 45493. S. Nos. 16-363 R, 62-706/8 R.)

QUANTITY: 52 10-cc. ampules ("No. 627, 100 mcg. per cc."), 12 10-cc. ampules ("No. 569, 30 mcg. per cc."), and 43 5-cc. ampules ("No. 629, 1000 mcg. per cc."), at Cincinnati, Ohio.

SHIPPED: Between 10-18-60 and 1-27-61, from Indianapolis, Ind., by Eli Lilly & Co.

LABEL IN PART: (Ctn.) "Ampoule Injection Betalin 12 Crystalline Vitamin B₁₂ Crystalline Injection U.S.P. 100 [or "30" or "1000"] mcg. per cc. * * * Eli Lilly and Company, Indianapolis."

ACCOMPANYING LABELING: Leaflet in each carton entitled "Injection Betalin 12 Crystalline Vitamin B₁₂."

LIBELED: 2-27-61, S. Dist. Ohio.

CHARGE: 502(a)—when shipped, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective in the treatment of diabetic and other forms of nutritional peripheral neuritis, trigeminal neuritis, including tic douloureux, herpes zoster, and postherpetic neuralgia, tabes dorsalis, traumatic neuritis, neuritis pain associated with peripheral vascular disorders, osteoarthritis, chronic contact dermatitis, and urticaria.

DISPOSITION: 5-8-61. Default—destruction.

6610. Coldene Vitamin Tonic with Iron. (F.D.C. No. 44918. S. No. 7-501 R.)

QUANTITY: 600 cases of 12 individually cartoned 8-oz. btls. at Norwood, Mass.

SHIPPED: 11-2-59 and 11-3-59, from New York, N.Y., by Mary Scott Rowland, Ltd.

LABEL IN PART: (Btl. and ctn.) "Coldene Vitamin Tonic with Iron * * * giving therapeutic amounts of vitamins important to supplement the diet of those in run-down conditions. Especially indicated for use in convalescence from colds, flu and similar illness. Each fluid oz. (2 Tablespoonfuls) con-

tains: * * * Riboflavin (B₂) 4 mg. * * * Pharma-Craft Corporation, Distrs. Cranbury, N.J."

ACCOMPANYING LABELING: Leaflet in carton entitled "Coldene Liquid Cold Medicine."

RESULTS OF INVESTIGATION: Examination showed that portions of the article contained approximately 70 percent of the declared amount of riboflavin.

LIBELED: 9-26-60, Dist. Mass.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was adequate and effective as a preventive of and treatment for rundown conditions and for use in convalescence from colds, flu and similar ailments; and 502(a)—the name of the article "*Coldene Vitamin Tonic with Iron*" and the label statement "A therapeutic tonic" were false and misleading as applied to a product which was not a vitamin tonic since it contained the vitamin B grouping with methionine and not vitamins in general.

The article was alleged also to be adulterated and misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: 5-15-61. Consent—destruction.

6611. B₁₂ Syrup. (F.D.C. No. 45334. S. No. 30-636 R.)

QUANTITY: 20 btls. at San Antonio, Tex.

SHIPPED: 11-8-57, from St. Louis, Mo.

LABEL IN PART: (Btl.) "One Pint B₁₂ Syrup Vitamin B₁₂-B₁ Each 5 cc (1 teaspoonful) contains: Vitamin B₁₂ 25 mcg. Vitamin B₁ 10 mg."

LIBELED: 1-16-61, W. Dist. Tex.

CHARGE: 502(a)—while held for sale, the bottle label contained statements which represented and suggested that the article would stimulate appetite, promote growth, aid in treating all chronically ill and undernourished children and in the treatment of diarrhea and celiac disease, and that it would shorten all convalescence, which statements were false and misleading, since the article was of no value except in the treatment of vitamin B₁ and vitamin B₁₂ deficiencies, conditions which rarely occur; and 502(a)—the name "*B₁₂ Syrup*" was false and misleading since it represented and suggested that the article was another of the B complex group of vitamins, which is contrary to fact.

DISPOSITION: 5-3-61. Default—destruction.

6612. Vitamin-mineral capsules. (F.D.C. No. 45122. S. No. 16-784 R.)

QUANTITY: 51 100-capsule btls. and 107 30-capsule btls. at Indianapolis, Ind., in possession of Nacor Medicine Co.

SHIPPED: Between 5-27-60 and 7-28-60, from Newark, N.J., to Lafayette, Ind., and from there to Indianapolis, Ind.

LABEL IN PART: (Btl.) "Nacor-Vite A High Potency Vitamin with Minerals Vitamins A, B₁, B₂, B₆, C and D Plus the Red Vitamin B₁₂ and Minerals * * * Distributed by The Nacor Medicine Company, Indianapolis, Ind."

ACCOMPANYING LABELING: Circulars entitled "Can You Banish Those 'Weary Blues' caused by a Nutritional Deficiency?"